

DAVID VALENZIA
CAPABILITY DECK

A thick yellow square border is centered on the page, enclosing the text.

**UTAH DAIRY
COUNCIL**



THE CORPORATE FONTS AND TYPOGRAPHY

THE FULL LOGOTYPE

The Dairy Council of Utah & Nevada Masterbrand or Corporate Logo comprises two elements, the logo symbol and logo type. The Logo Symbol is a powerful image evoking the culture of design services - the connection between the strength of communication and the different points that influence.

It has a particular relationship with the Dairy Council of Utah & Nevada name.

The Logo Type has been carefully chosen for its modern and yet refined, highly legible style, which has been further enhanced by the use of upper case letters. The typeface is Norwester with Aler and has also been chosen to compliment and balance perfectly with the logo symbol of the dairy cow - a nod to the original logo which focused on dairy products within a circle.

The corporate logo is presented through the use of color as well as shape and form. The two corporate colours are Yellow and Grey. It is a fresh and appealing blend of colours chosen for their strong combination - modern - classic - timeless.

The Colors have been selected according to international standards as shown below and are easily implemented.



1) The Full Logo
Carefully chosen for its modern and yet refined, highly legible style, which has been further enhanced by the use of upper case letters in grey tone of the modern corporate color. The text that is used here is Norwester with Aler.

2) The Logo Symbol
Symbol of a power full element evoking the culture of dairy services and a combination of both corporate colors and product color/ meaning subtle use of negative space.

3) The Logo Dark Version
will be used when the background color is light colored.

4) The Logo Light Version
will be used when the background color is dark colored.

Recommended Formats (all)
eps | pdf | png | jpg | gif

Attention:
Use of any format, unsorted, here shown or other versions of a corporate logo is not permitted. This undermines the logo's power and brand consistency.

APPLICATION ON A BACKGROUND

ICON A
Colored Version



ICON B
Colored Version



ICON C
Colored Version



ICON D
Colored Version



MINIMUM LOGO SIZES

Full Logo
Minimum Size: 20mm x 20 mm



Logo Symbol
Minimum Size: 5 mm x 5 mm



PRIMARY COLOR SYSTEM

Explanation:

The DesignInc Company has three official colors: Yellow, Blue and Gray. These colors have become a recognizable identifier for the company.

Usage:

Use them as the dominant color palette for all internal and external visual presentations of the company.

PRIMARY COLOR YELLOW

COLOR CODES

CMYK :C000 M026 Y093 K000
RGB :R253 G194 B011
Web : #fc200



PRIMARY COLOR DARK GREY

COLOR CODES

CMYK :C069 M063 Y063 K056
RGB :R054 G054 B054
Web : #363636

COLOR TONES



COLOR TONES

THE GRADIENT



THE GRADIENT

SECONDARY COLORS

Explanation:

The Secondary colors are complementary to our official colors, but are not recognizable identifiers for our company. Secondary colors should be used sparingly.

Usage:

Use them to accent and support the primary color palette.



SECONDARY COLOR DAIRY BLUE

COLOR CODES

CMYK :C054 M002 Y000 K000
RGB :R085 G202 B253
Web : #55c4fd



COLOR TONES



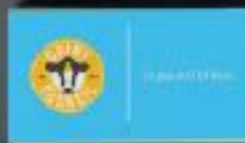
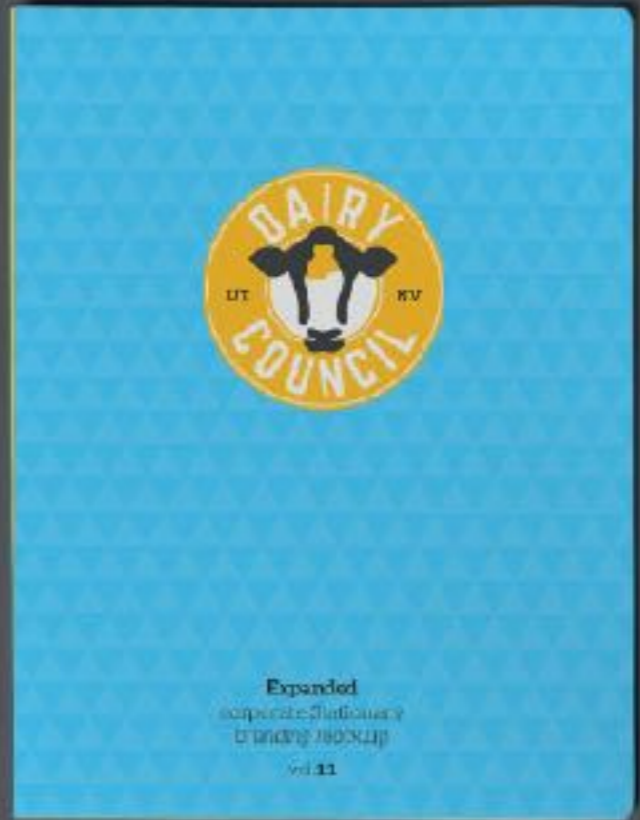
SECONDARY COLOR GRASSY GREEN

COLOR CODES

CMYK :C040 M000 Y080 K000
RGB :R174 G204 B083
Web : #a6cc52



COLOR TONES



ISTRIVE





iStrive

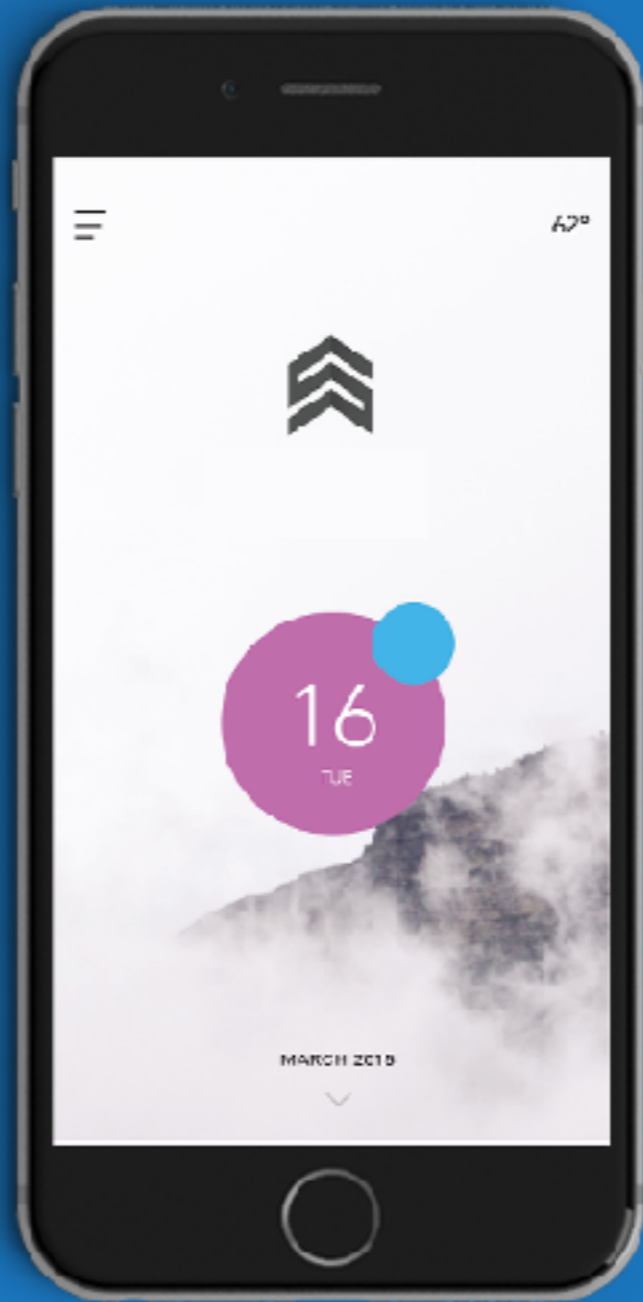
live deliberately.

Powered by

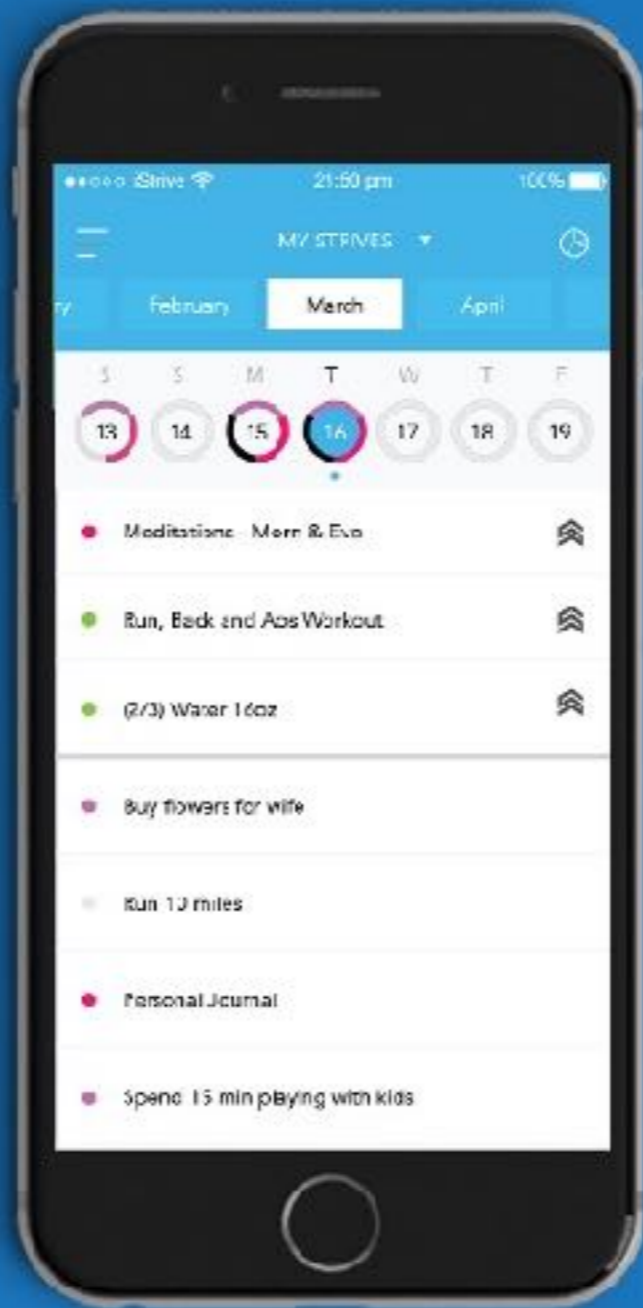


HIVE MIND LAB

iStrive







Steve 21:50 pm 100%

MY STEPMES

February March April

S S M T W T F
13 14 15 16 17 18 19

Meditations - Merr & Eva

Run, Back and Abs Workout

(2/3) Water 1 doz

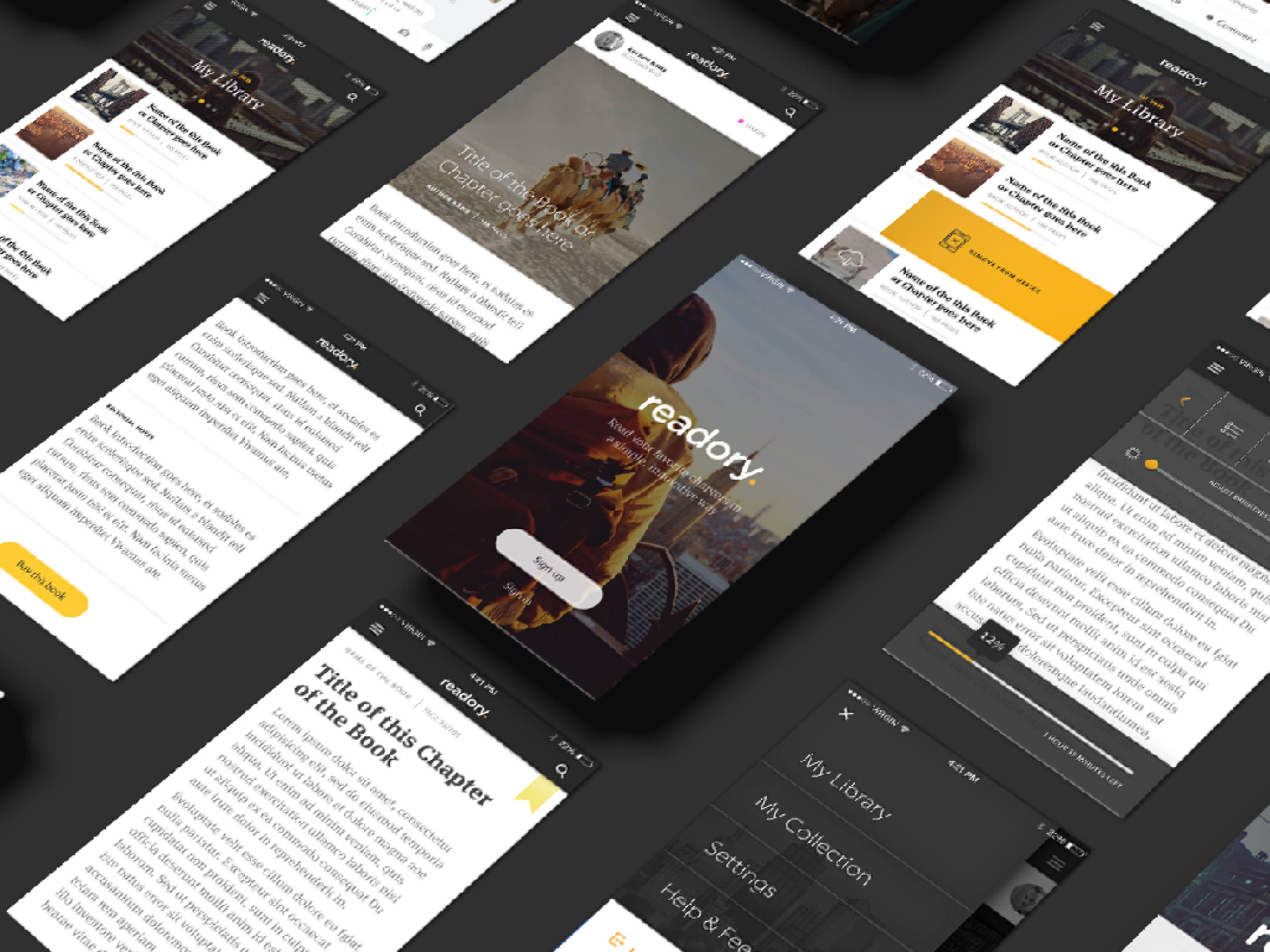
Buy flowers for wife

Run 10 miles

Personal Journal

Spene 15 min plying with kids

READORY



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Sign in

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Name of the this Book
or Chapter goes here

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or Chapter goes here

Title of the Book or
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Buy this book

Title of this Chapter

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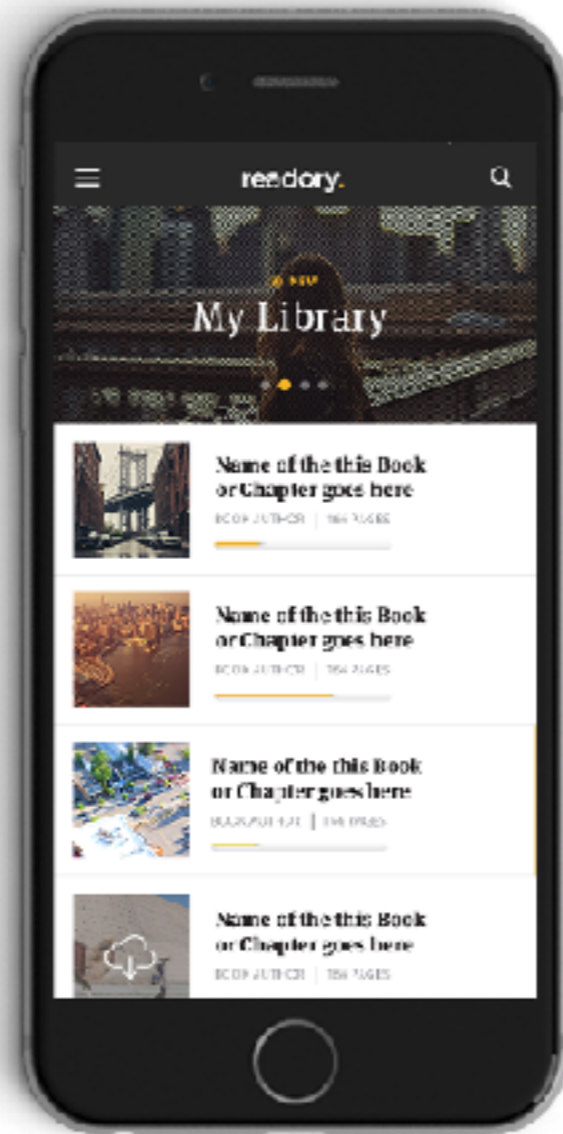
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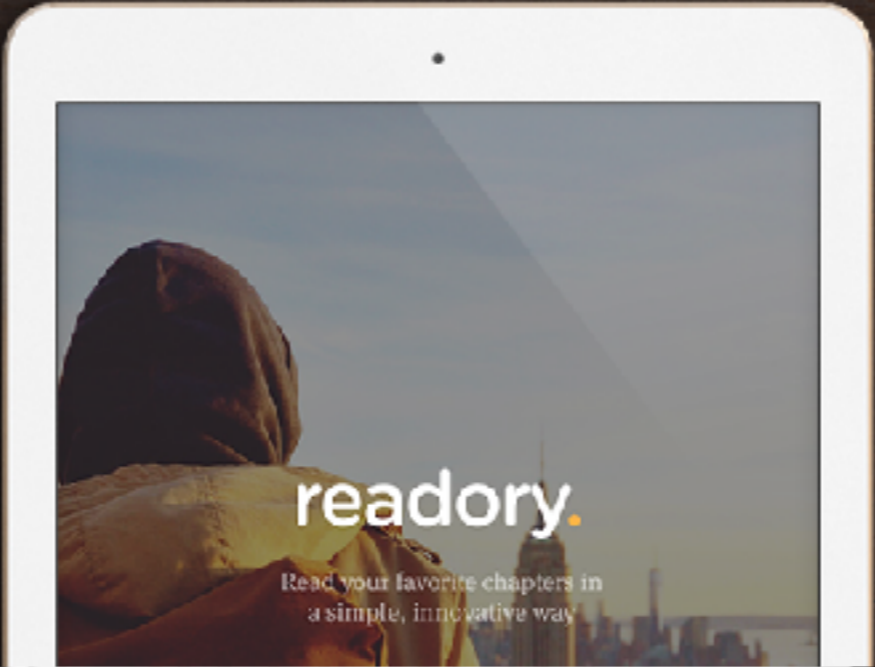
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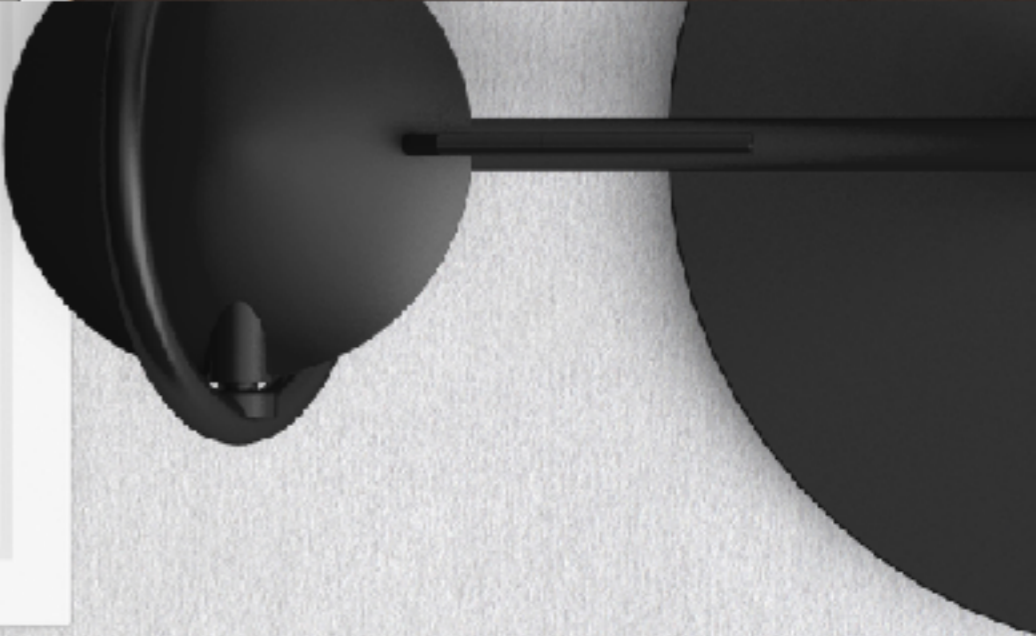
12%

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- Help & Feedback





AUTHORS
READORY
BOOK CO.



B L E N D T E C



0.3

0.0

1.0

1.8

1.1

blendtec

blendtec

Recipe Title

★★★★★
Recipe Title
30 Cal, Ready In 3 Min

★★★★★
Recipe Title
120 Cal, Ready In 40 Sec

★★★★★
Recipe Title
1200 Cal, Ready In 8 Min

★★★★★
Recipe Title
85 Cal, Ready In 8 Sec

★★★★★
Recipe Title
85 Cal, Ready In 8 Sec

★★★★★
Recipe Title
120 Cal, Ready In 40 Sec

★★★★★
Recipe of the Week
150 Cal, Ready In 20 Min

★★★★★
Recipe Title
30 Cal, Ready In 3 Min

★★★★★
Recipe Title
120 Cal, Ready In 40 Sec

★★★★★
Recipe Title
1200 Cal, Ready In 8 Min

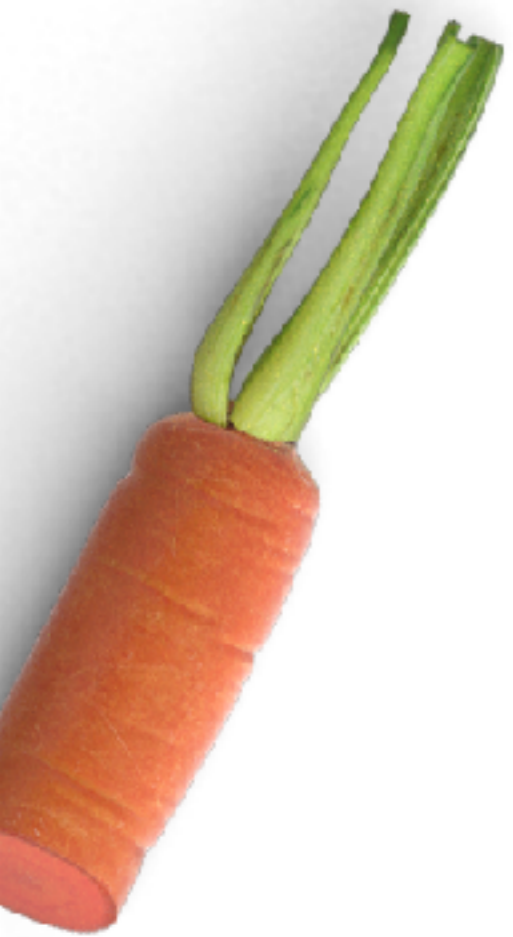
★★★★★
Recipe Title
85 Cal, Ready In 8 Sec

Eggnog Mocha Frappe

Eggnog Mocha Frappe

INGREDIENT YOU WILL USE
THAWED STRAWBERRIES







TRUSTCO



trustco

trustco

trustcoinc.com
P: (801) 912-0631
F: (801) 278-9051
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trustco

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Preside



23 Street, Ste 12
hwere City,
1



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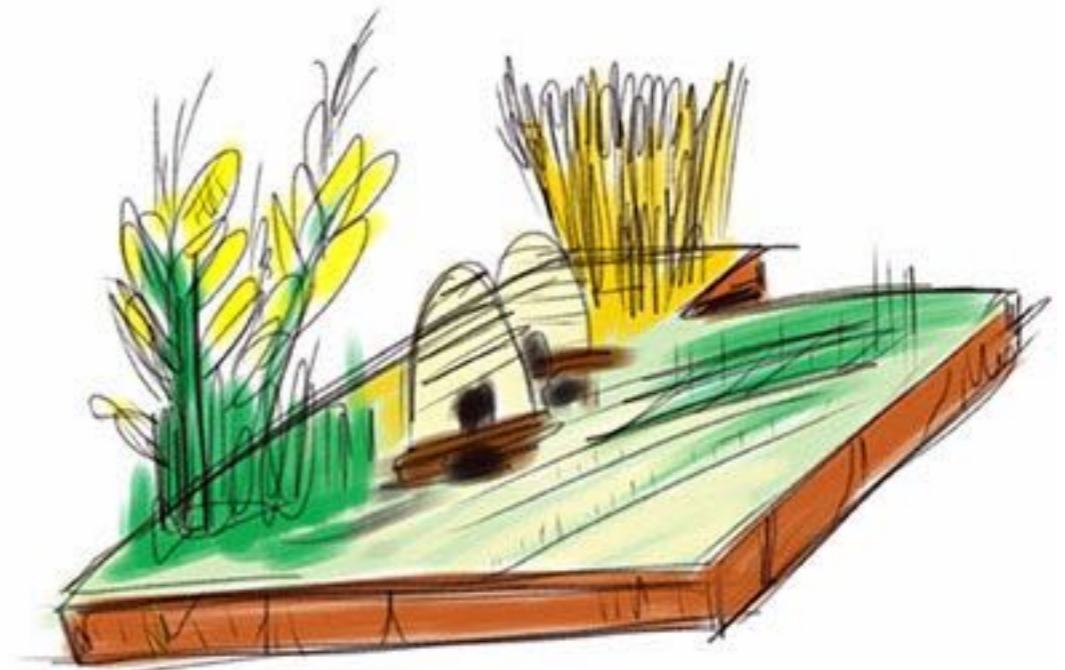
trustco
PRIVATE LABEL

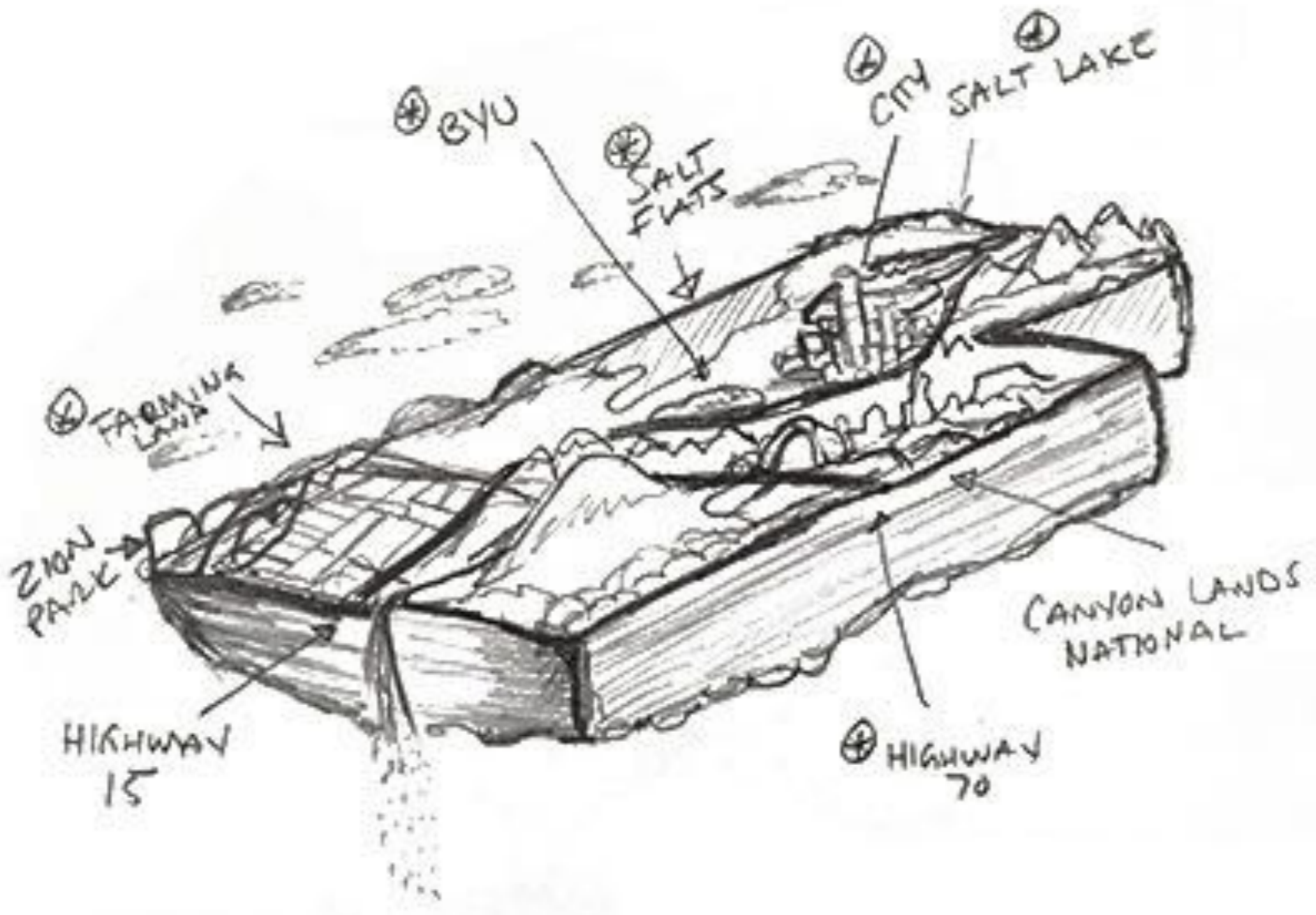
trustcoinc.com
P: (801) 912-0651
F: (801) 278-9051
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Salt Lake City, Utah 84124

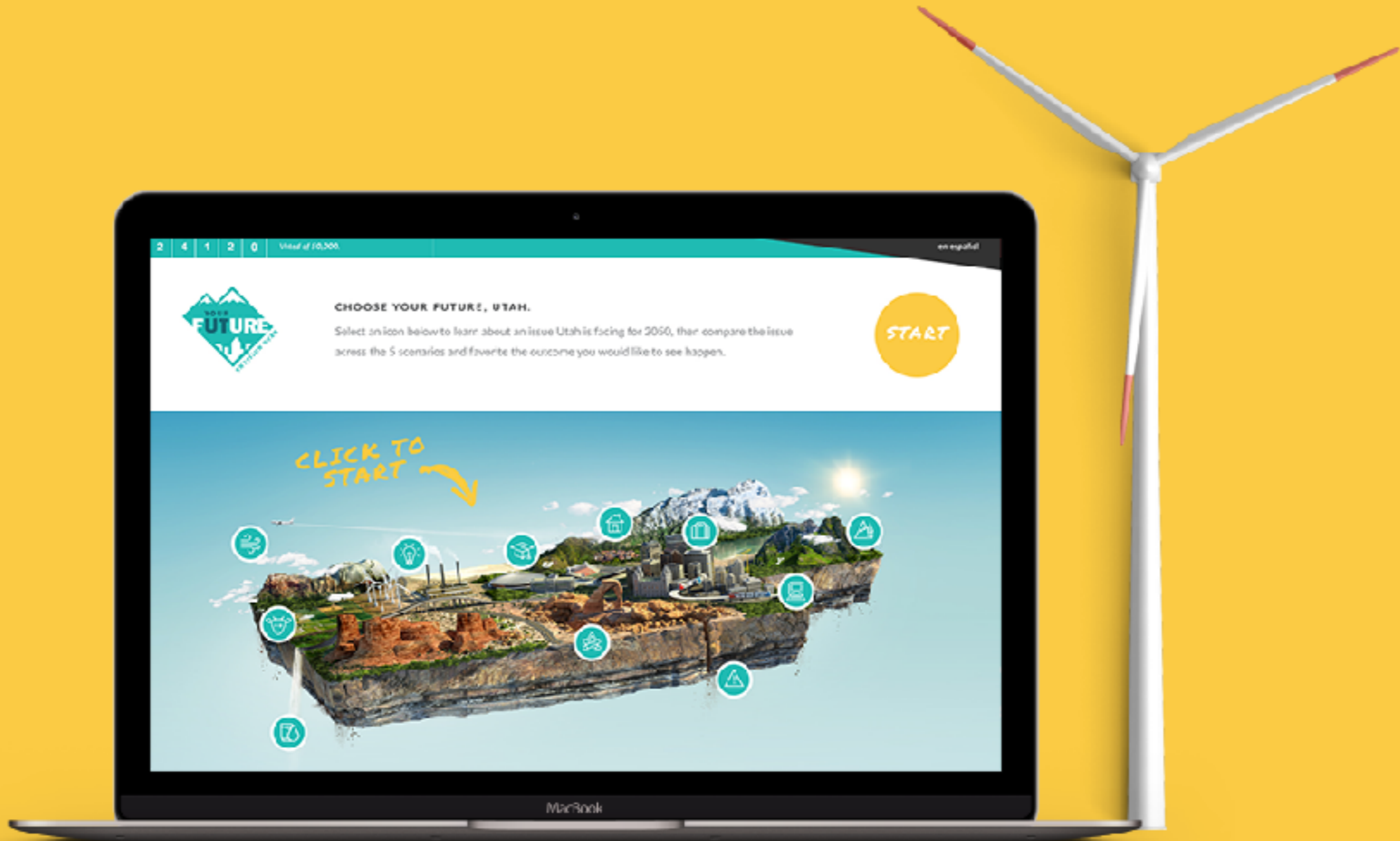


ENVISION









2 4 1 2 0 View of 10,000



CHOOSE YOUR FUTURE, UTAH.

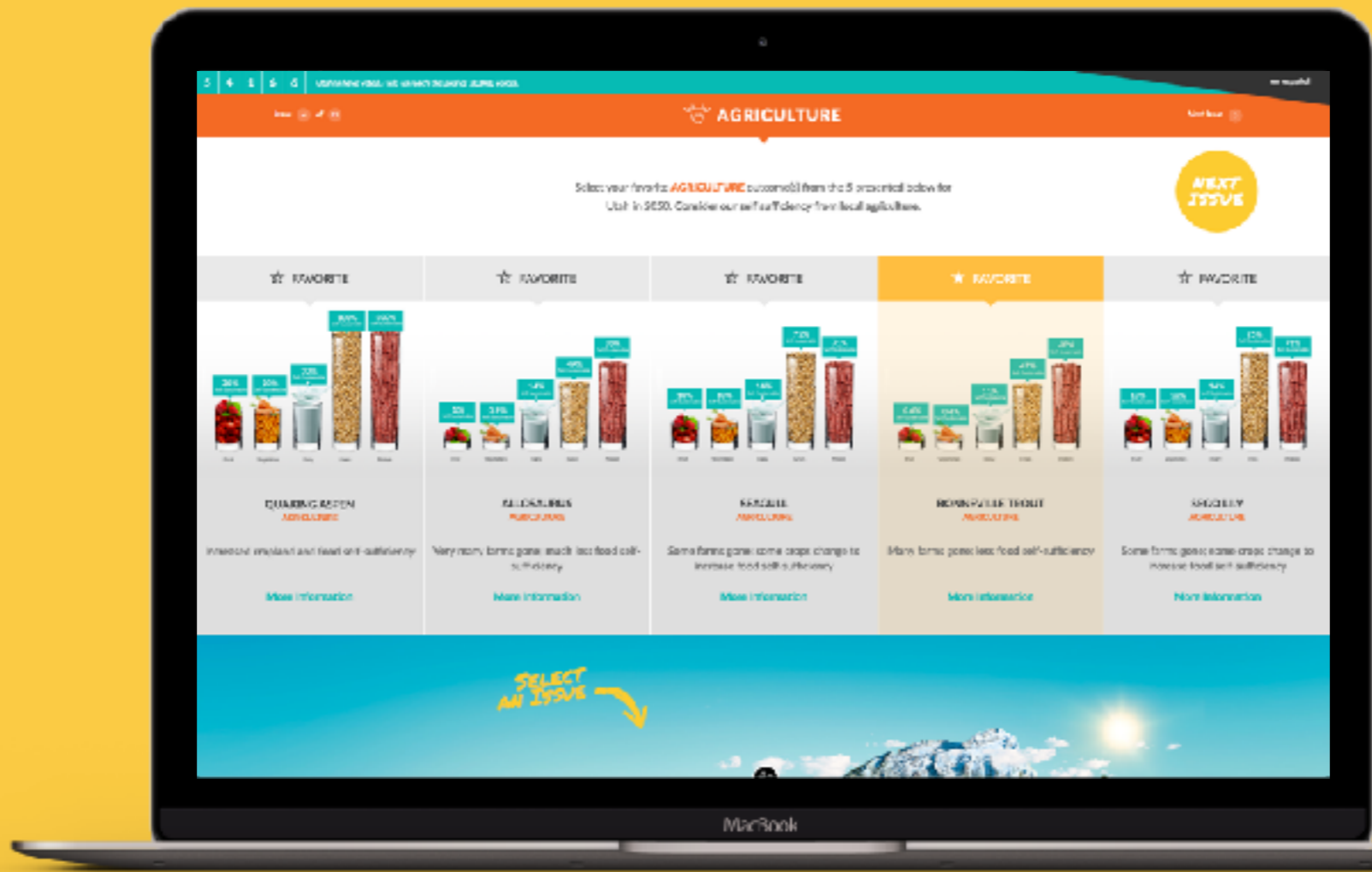
Select an icon below to learn about an issue Utah is facing for 2050, then compare the issue across the 5 scenarios and favorite the outcome you would like to see happen.

START

CLICK TO START



MacBook

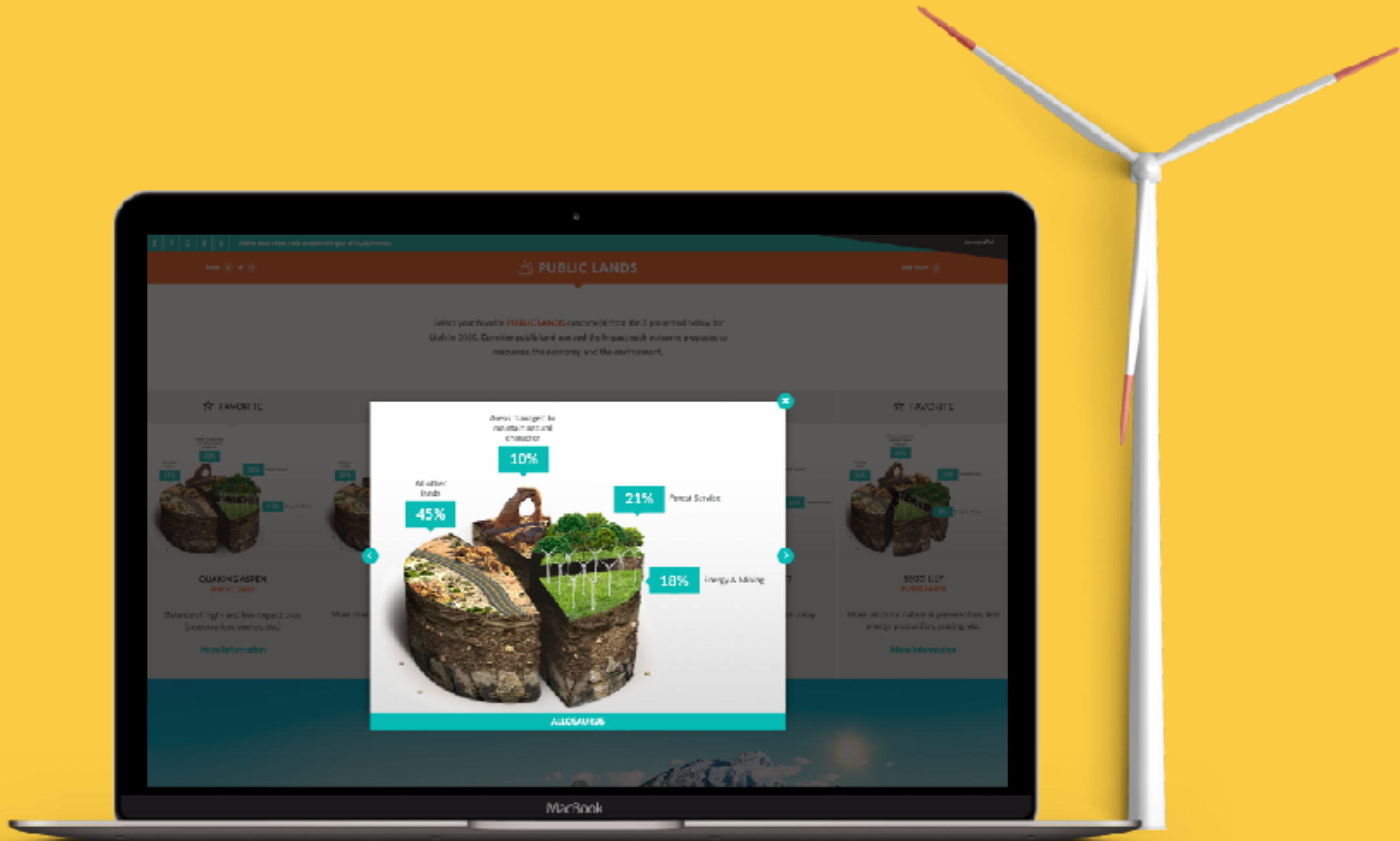


Select your favorite AGRICULTURE customer from the 5 presented below for Utah in 2020. Consider our self-sufficiency from local agriculture.

NEXT ISSUE

★ FAVORITE	★ FAVORITE	★ FAVORITE	★ FAVORITE	★ FAVORITE
QUARNGAI AGRICULTURE	HUE AGRICULTURE	KANGAE AGRICULTURE	HOANGPHU THOAI AGRICULTURE	SHUEIY AGRICULTURE
Increase instead and feed self-sufficiency	Very many farms gain much less food self-sufficiency	Some farms gain some crop change to increase food self-sufficiency	Many farms gain less food self-sufficiency	Some farms gain some crop change to increase food self-sufficiency
More Information	More Information	More Information	More Information	More Information

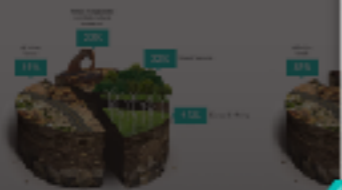
SELECT AN ISSUE



PUBLIC LANDS

Select your favorite PUBLIC LANDS outcome(s) from the 3 presented below for Multi in 2016. Consider public land use and the broad work systems analysis for resources, the economy, and the environment.

FAVORITE

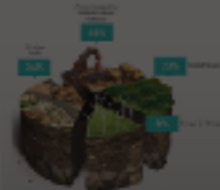


CLAKING ASPEN

Balance of high- and low-impact uses (recreation, etc.)

[More Information](#)

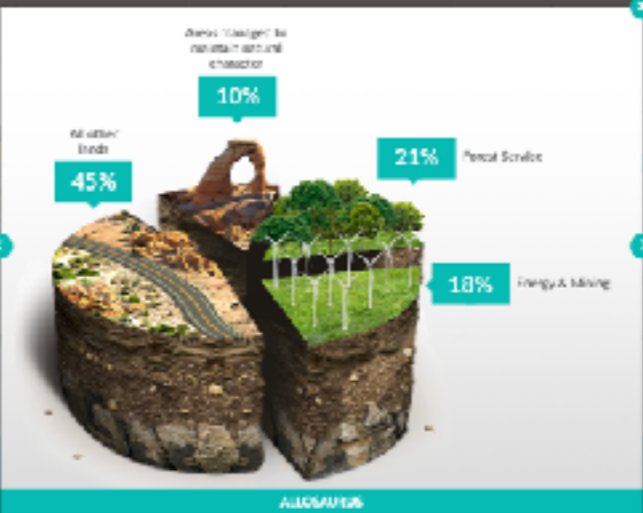
FAVORITE



GOOD LIFE

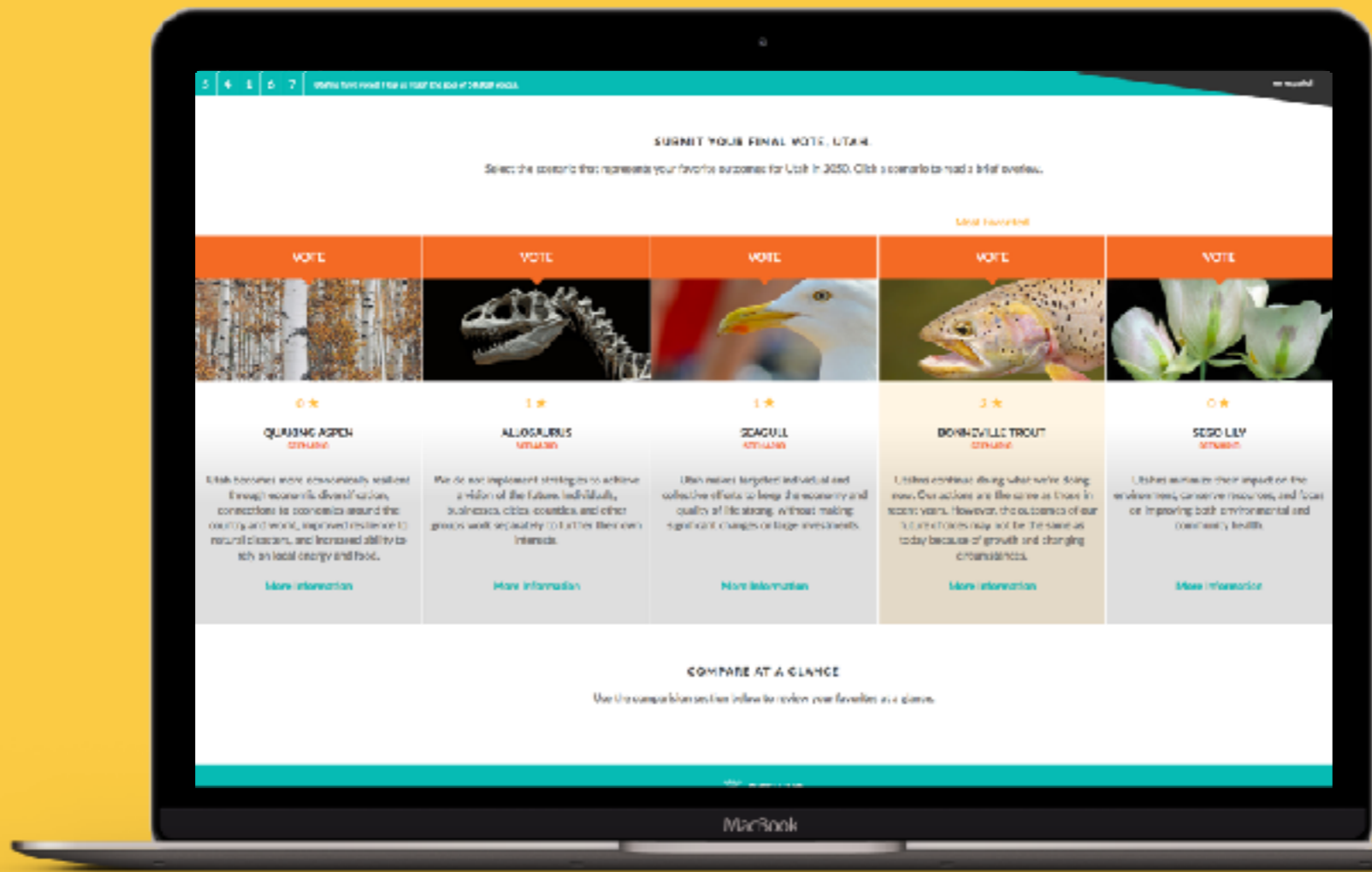
More uses for nature & recreation, less energy production, logging, etc.

[More Information](#)








ALLOCAIION

MacBook



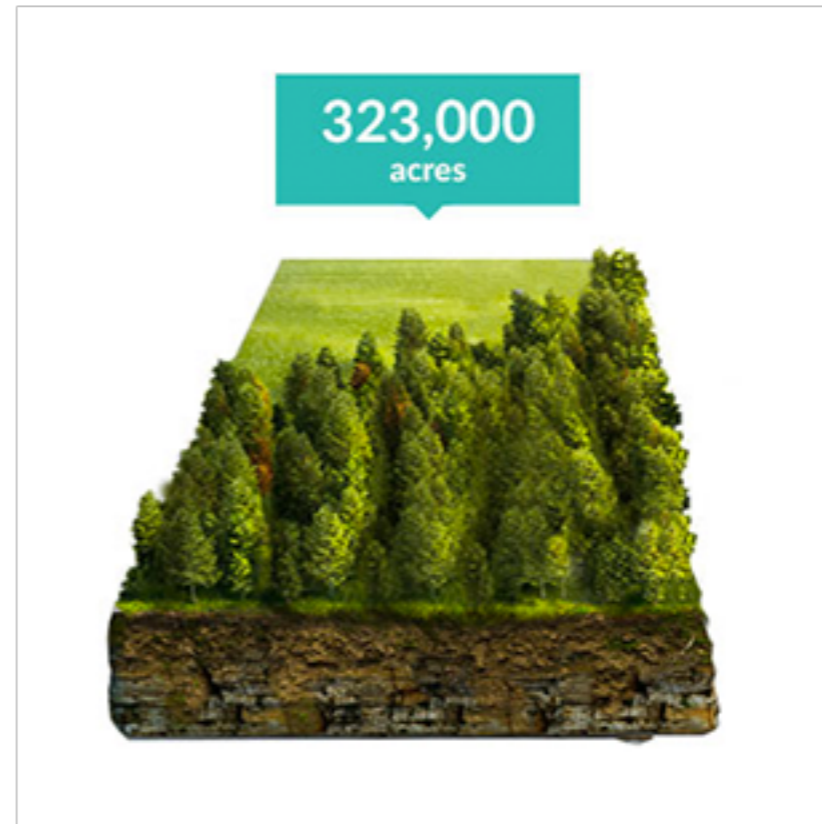
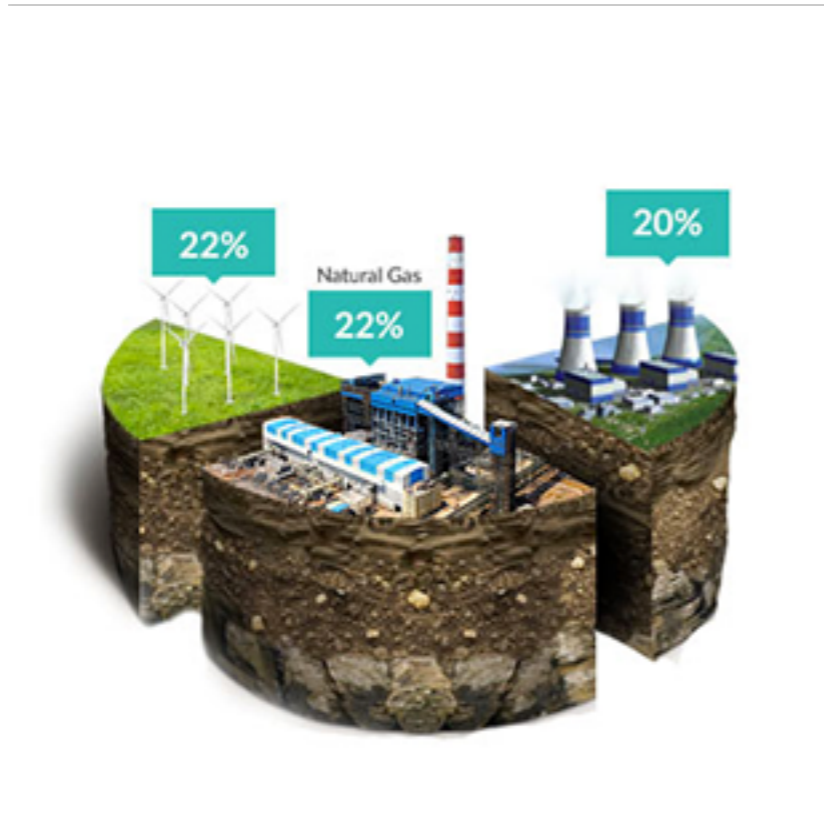
SUBMIT YOUR FINAL VOTE, UTAH

Select the scenario that represents your favorite outcomes for Utah in 2050. Click a scenario to read a brief overview.

Final Scenario				
VOTE	VOTE	VOTE	VOTE	VOTE
				
0★	1★	1★	3★	0★
QUAKING ASPEN <small>Scenario</small>	ALLOSARUS <small>Scenario</small>	SEAGULL <small>Scenario</small>	BONNEVILLE TROUT <small>Scenario</small>	SEGO LILY <small>Scenario</small>
Utah thrives more economically without enough economic diversification, connections to communities around the country, and improved policies to rebuild citizens, and increased ability to rely on local energy and food.	We do not implement strategies to address a vision of the future. Individually, business, cities, counties, and other groups work separately to address their own interests.	Utah makes targeted investments and collective efforts to keep the economy and quality of life strong, without making significant changes or large investments.	Utah continues along what we're doing now. Our actions are the same as those in recent years. However, the outcomes of our decisions may not be the same as today because of growth and changing circumstances.	Utah's actions have impact on the environment, conserve resources, and focus on improving both environmental and community health.
More information	More information	More information	More information	More information

COMPARE AT A GLANCE

Use the comparison section below to review your favorites at a glance.





STATEWIDE VISION FOR 2050

AIR QUALITY



 **Envision
Utah**

*Your Utah,
Your Future*



STATEWIDE VISION FOR 2020

AIR QUALITY



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Though cars will get cleaner, the number of Utah homes and businesses will nearly double by 2050. These area sources will become the dominant source of air pollutants, growing until they dwarf vehicle emissions. Improving the energy efficiency and lowering the emissions of both old and new buildings (either voluntarily or through new air quality, energy, or construction standards) is crucial if Utah is to meet health standards over the long term.

Cleaner cars and the SP will remove substantial amounts of PM_{2.5} and other monitored emissions from the air by 2050. However alone they will not bring us into compliance with federal air standards in 2050, and will be counter-balanced by population growth. In short, we will continue to

see red air quality days through 2050, and the detrimental impacts on our health and economy that come with them.

The air has gotten significantly cleaner in the past 30+ years, and will continue to improve. These recent advances have not altered the determination of Utahns to clean the air. Participants in Trivium Utah's 2015 "Your Utah, Your Future" Survey rated air quality as one of their top 3 concerns for the state looking ahead, consistent with the random sample survey of Utahns conducted in conjunction with the online web tool.



POINT SOURCES

Cars, trucks, non-industry vehicles



AREA SOURCE

Homes & business



MOBILE SOURCES

Cars, trucks, non-industry vehicles



AREA SOURCES OVER TIME

Homes and business will become the dominant source



PM 2.5

Learn from apples learn

WHAT UTAHNS WANT?

Utah ipsum adipisicing maxime adipisicing et et



75%

Quality of Air in Salt Lake City



19%

Scenic



7%

Availability of Domestic Travel

WHAT UTAHNS WANT FROM CLEANER AIR

Utah ipsum adipisicing maxime adipisicing et et

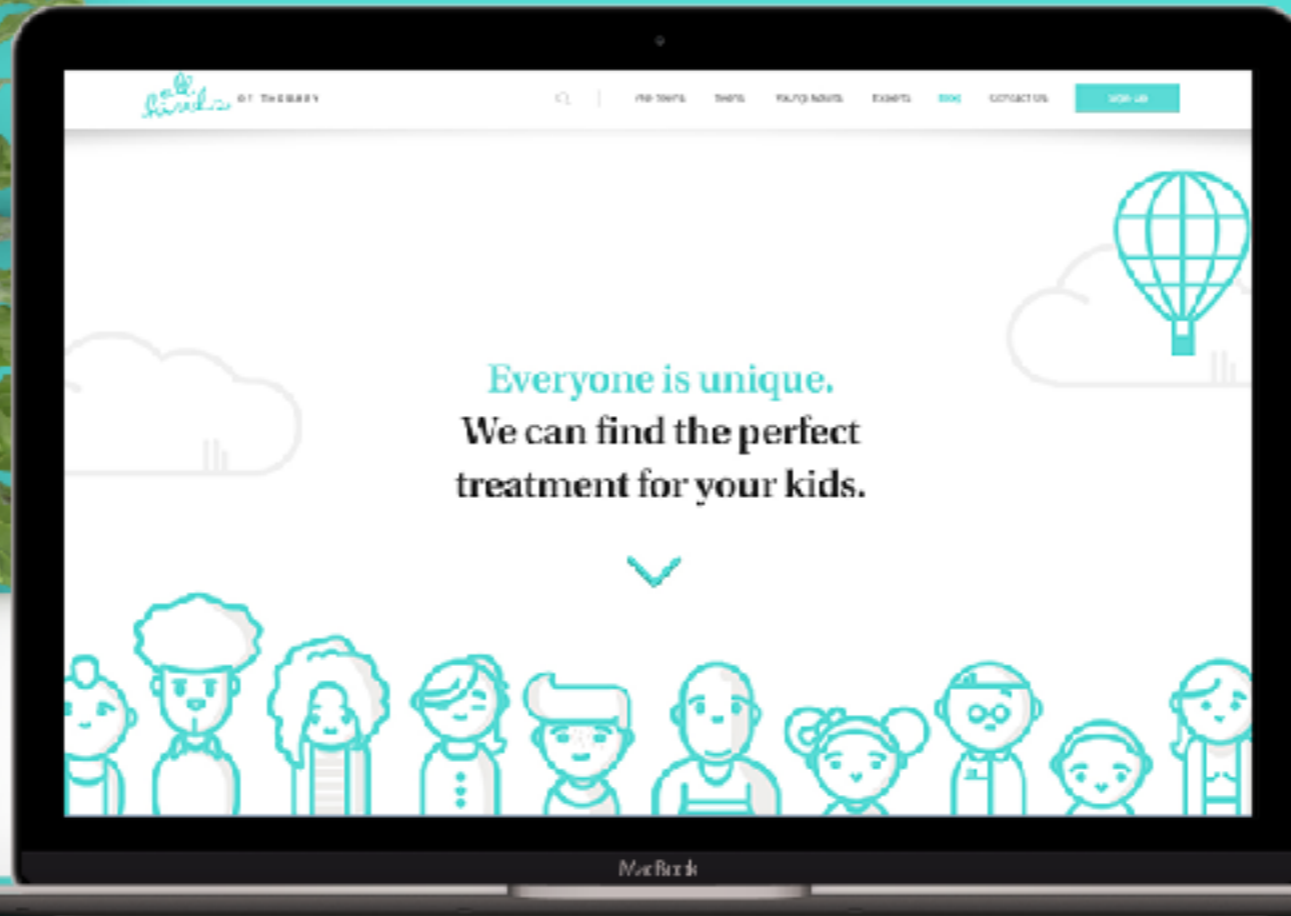
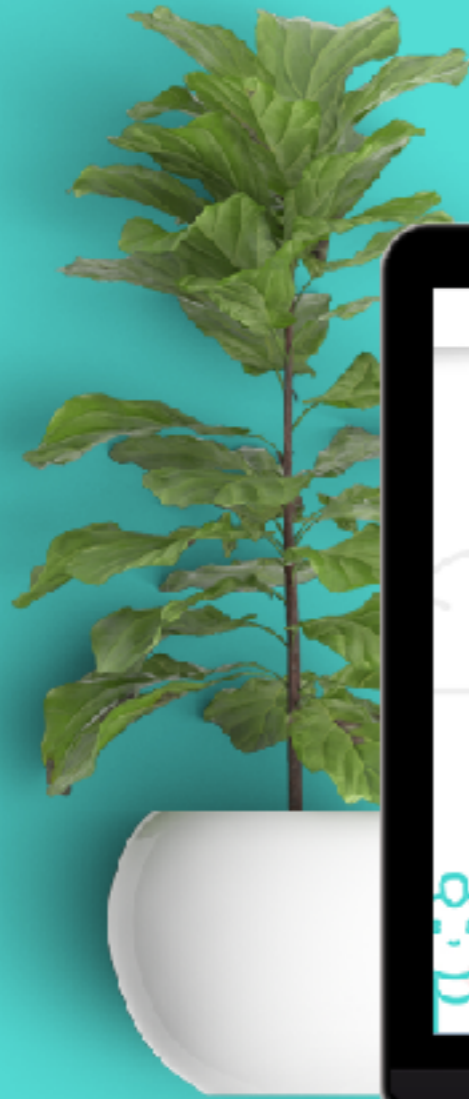


**ALL KINDS
OF THERAPY**

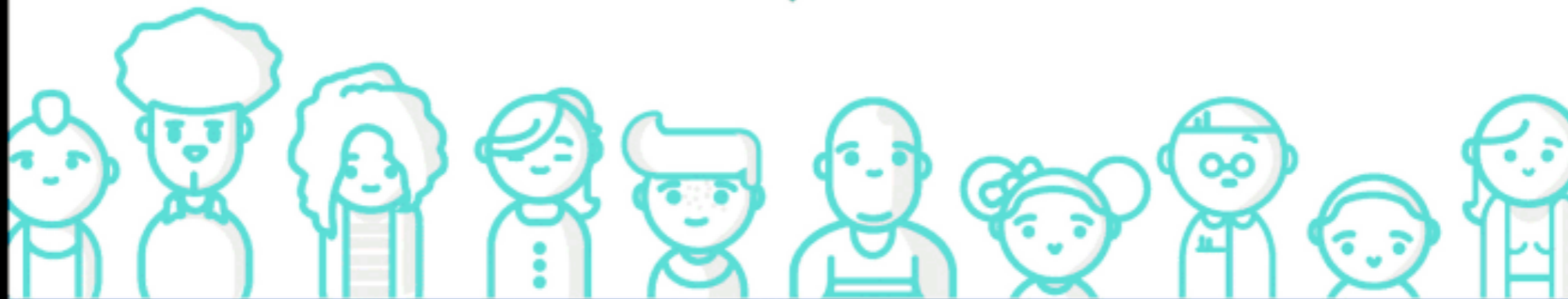
*all
kinds*
OF THERAPY

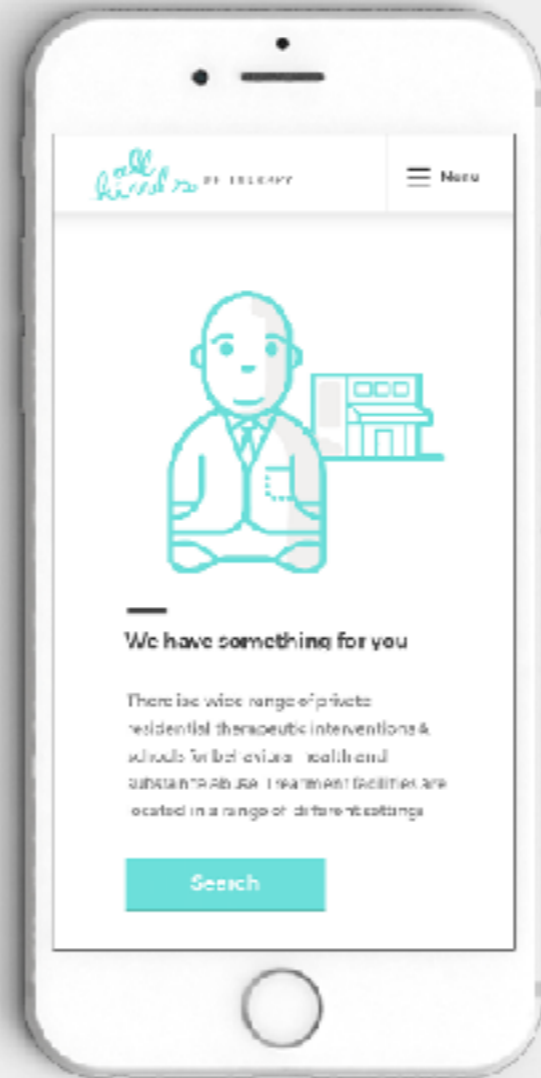
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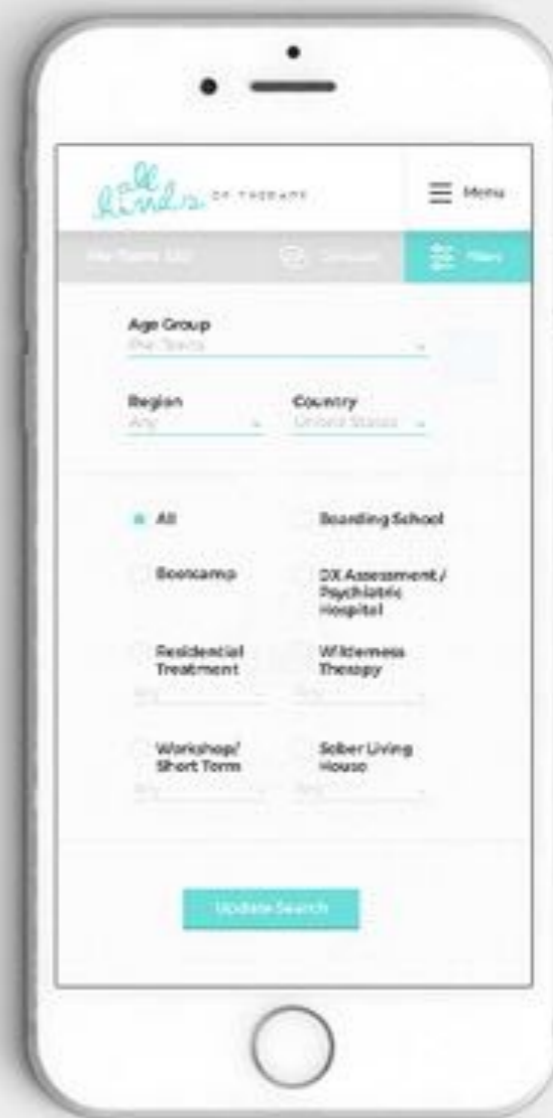
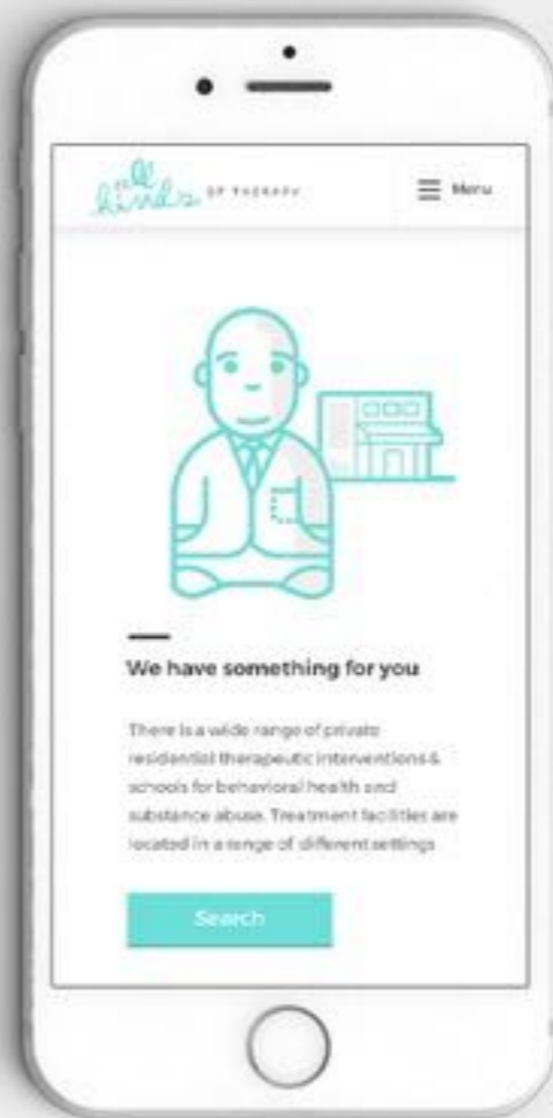
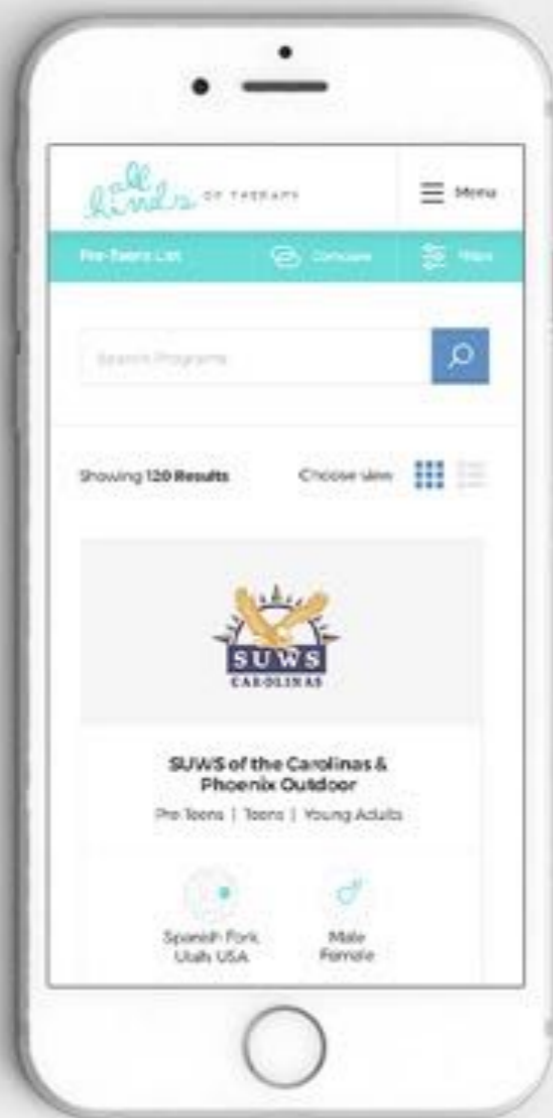




Everyone is unique.
We can find the perfect
treatment for your kids.









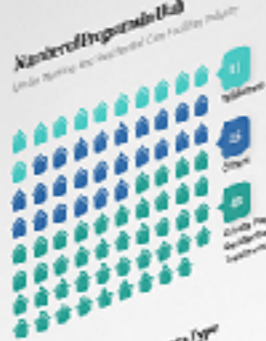
Economic Impact of treatment in Utah



Employees in Utah



Number of Programs in Utah



Gross Revenue per Program / Year



Retention of Clients



Employees with Master Degrees



\$328,702,999 in Gross Revenue

\$39,099,591 Major Expenditures



WREN

&

FIDA

WREN & FIDA
INCENTIVE TRAVEL

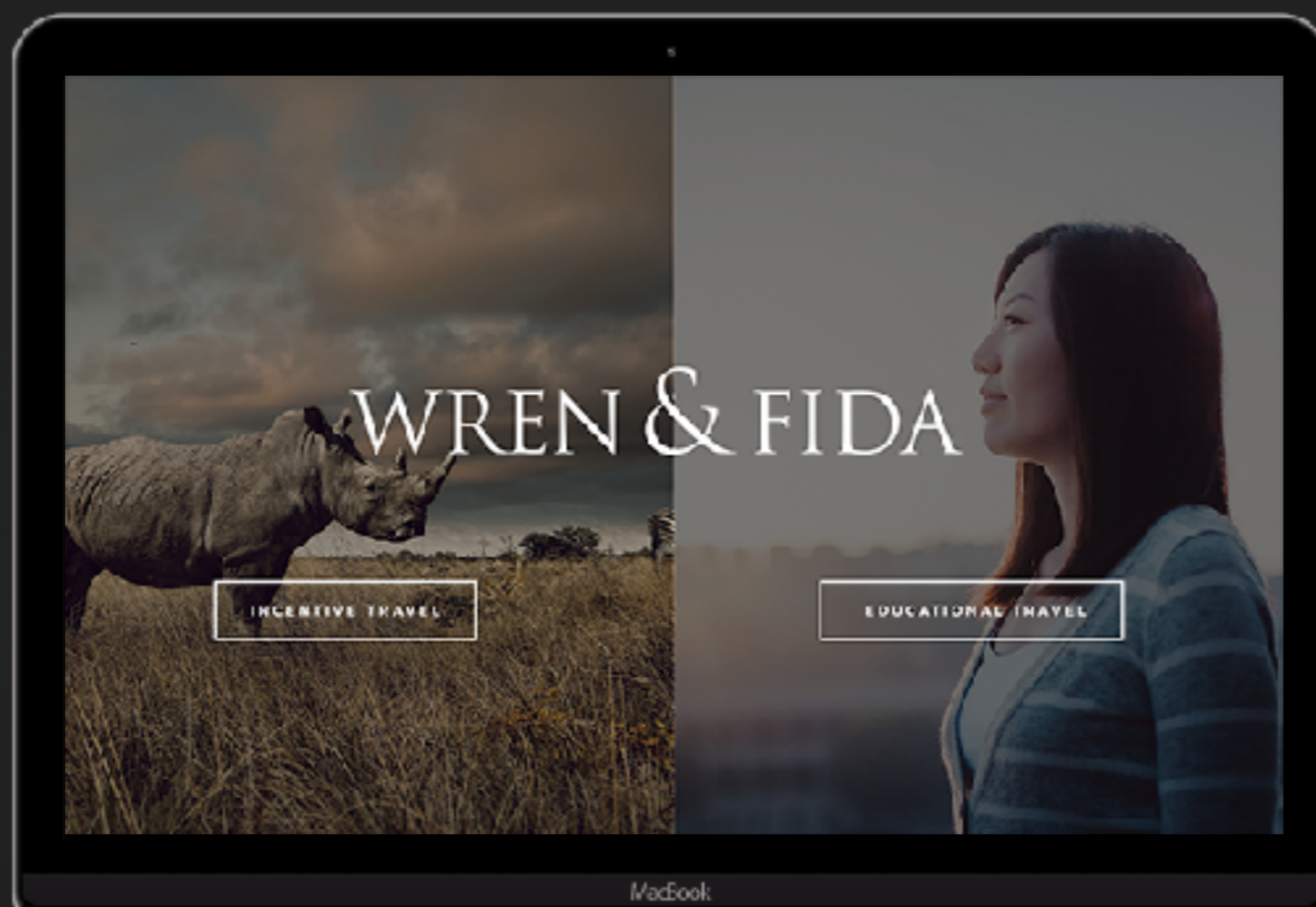
WREN & FIDA
EDUCATIONAL TRAVEL



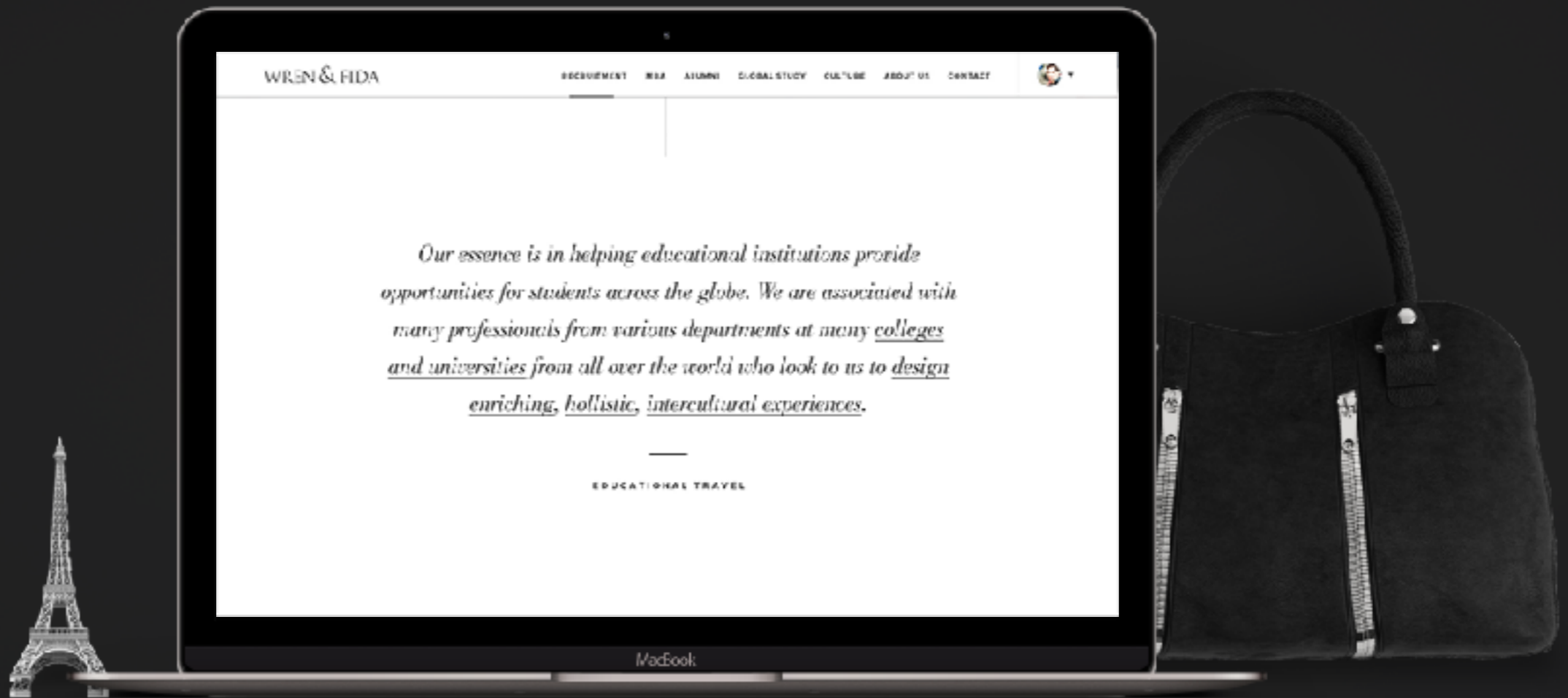
REAL BUSINESS IMPACT

The Incentive Research Foundation released a study in 2010 following the steps that an organization took to ensure that they received a return on their investment; they successfully merged acquired organizations into their company, and successfully merged their incentive programs.

Incentive trips, meetings and events account for 15% of all travel spending, which creates 2.4 million jobs, \$240 billion in spending and \$39 billion in tax revenue, according to the U.S. Travel Association. Incentive travel generates about \$13 billion a year, according to the Incentive Research Foundation.







WREN & FIDA

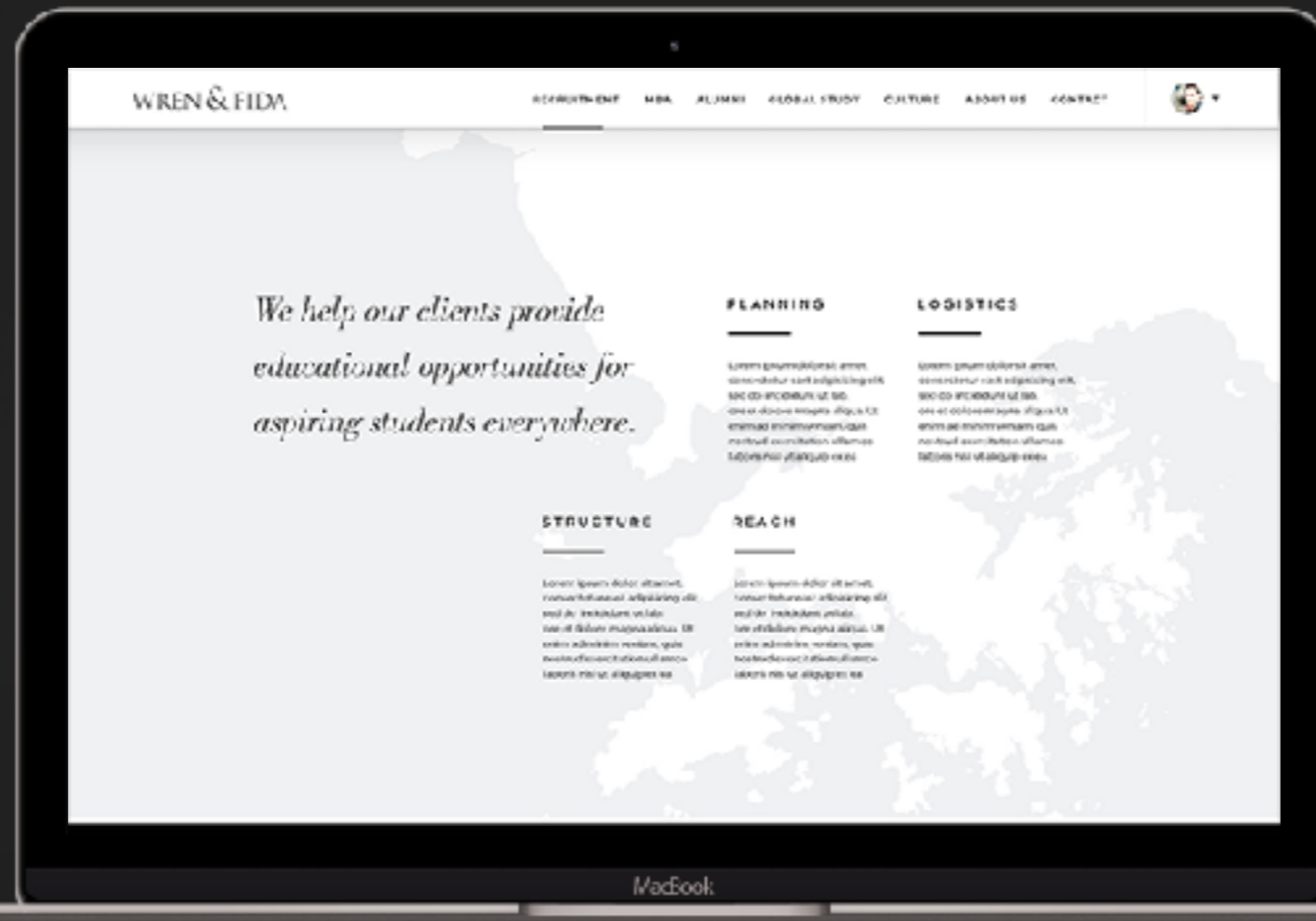
RECRUITMENT W&F ALUMNI GLOBAL STUDY CULTURE ABOUT US CONTACT



Our essence is in helping educational institutions provide opportunities for students across the globe. We are associated with many professionals from various departments at many colleges and universities from all over the world who look to us to design enriching, holistic, intercultural experiences.

EDUCATIONAL TRAVEL

MacBook



WREN & FIDA

RECRUITMENT MBA ALUMNI GLOBAL STUDY CULTURE ABOUT US CONTACT



*We help our clients provide
educational opportunities for
aspiring students everywhere.*

PLANNING

Lorem ipsum dolor sit amet,
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 Sed do eiusmod ut
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LOGISTICS

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STRUCTURE

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REACH

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MacBook





OUR DRIVERS

1

BUSINESS

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2

CONNECTIONS

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3

CULTURE

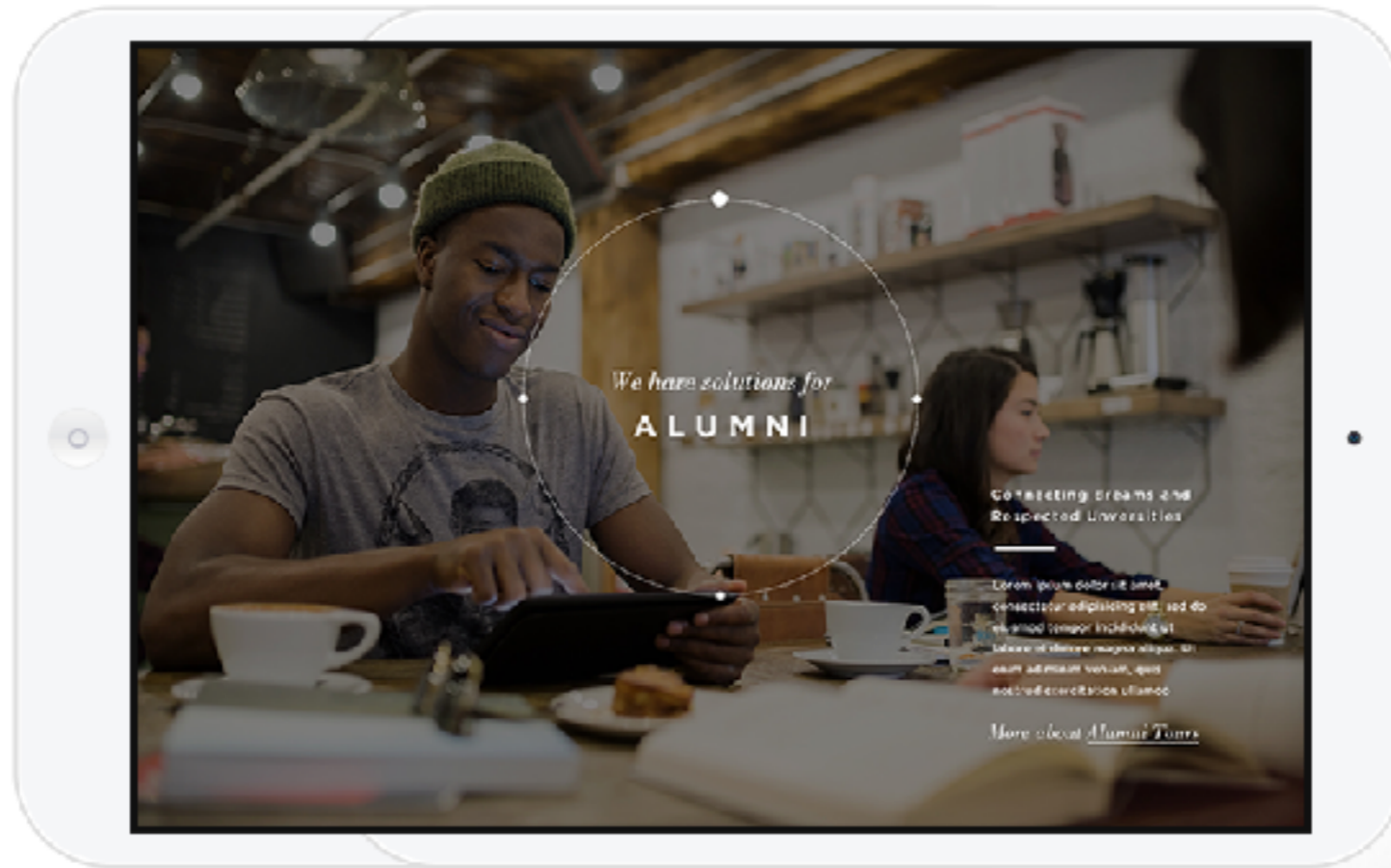
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MacBook



Oxford Economics USA wrote in a 2009 study that incentive travel investments yielded a return of investment of more than \$4:\$1 and stated that in order to achieve the same effect of incentive travel, an employee's total base compensation would need to be increased by 8.5%.

MacBook



**SORRELL
RIVER
RANCH**



SORREL
RIVER RANCH

RESORT & SPA



SORREL

RIVER RANCH



An Upscale Resort in Moab, Utah

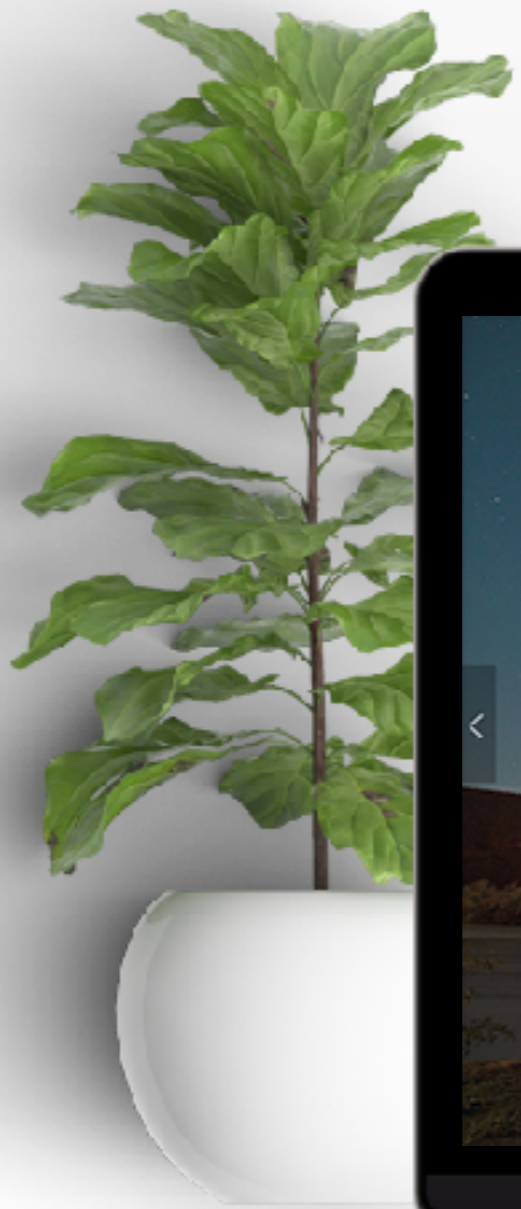


Sorrel River Ranch Resort & Spa is an upscale retreat in the heart of a gorgeous, red rock wilderness. Nestled against the banks of the Colorado River, 17 miles up a sweeping canyon from Moab, Utah, our 240-acre ranch is located in the adventure capital of the West.

Our Moab resort is where luxury meets adventure. We offer four-star service and luxurious [accommodations](#) - including a

Arrival	Adults	Children	Book Now
12/11/2014	2	0	






SORREL RIVER RANCH

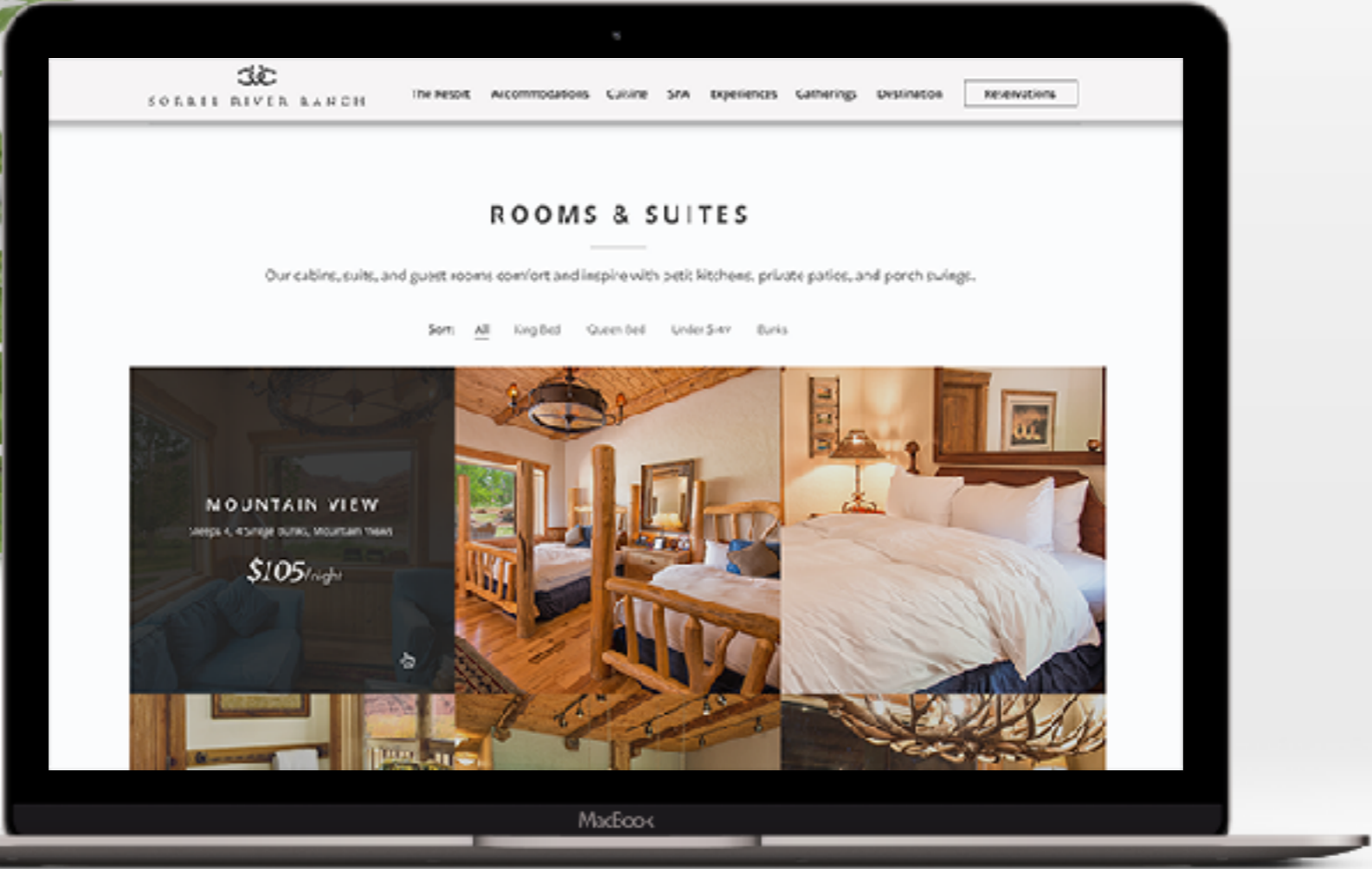
[The Resort](#) [Accommodations](#) [Cuisine](#) [Spa](#) [Experiences](#) [Gatherings](#) [Escapades](#) [Reservations](#)

RE-CONNECT.

An Extraordinary Resort Tucked Away in the Stunning Canyons of Southern Utah

CHECK AVAILABILITY

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MacBook



MacBook



HOME THE RESORT ACCOMMODATIONS LUSH SPA EXPERIENCES GATHERINGS DESCRIPTIONS CONTACT

THE RESORT

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do

*Etiam scelerisque nunc eu sagittis rhoncus. Mauris eget ullamcorper tortor.
Phasellus nisl enim, mattis eu felis sit amet, malesuada pharetra purus.
Integer congue diam libero. Ut malesuada quam lobortis. Quis*

MacBook



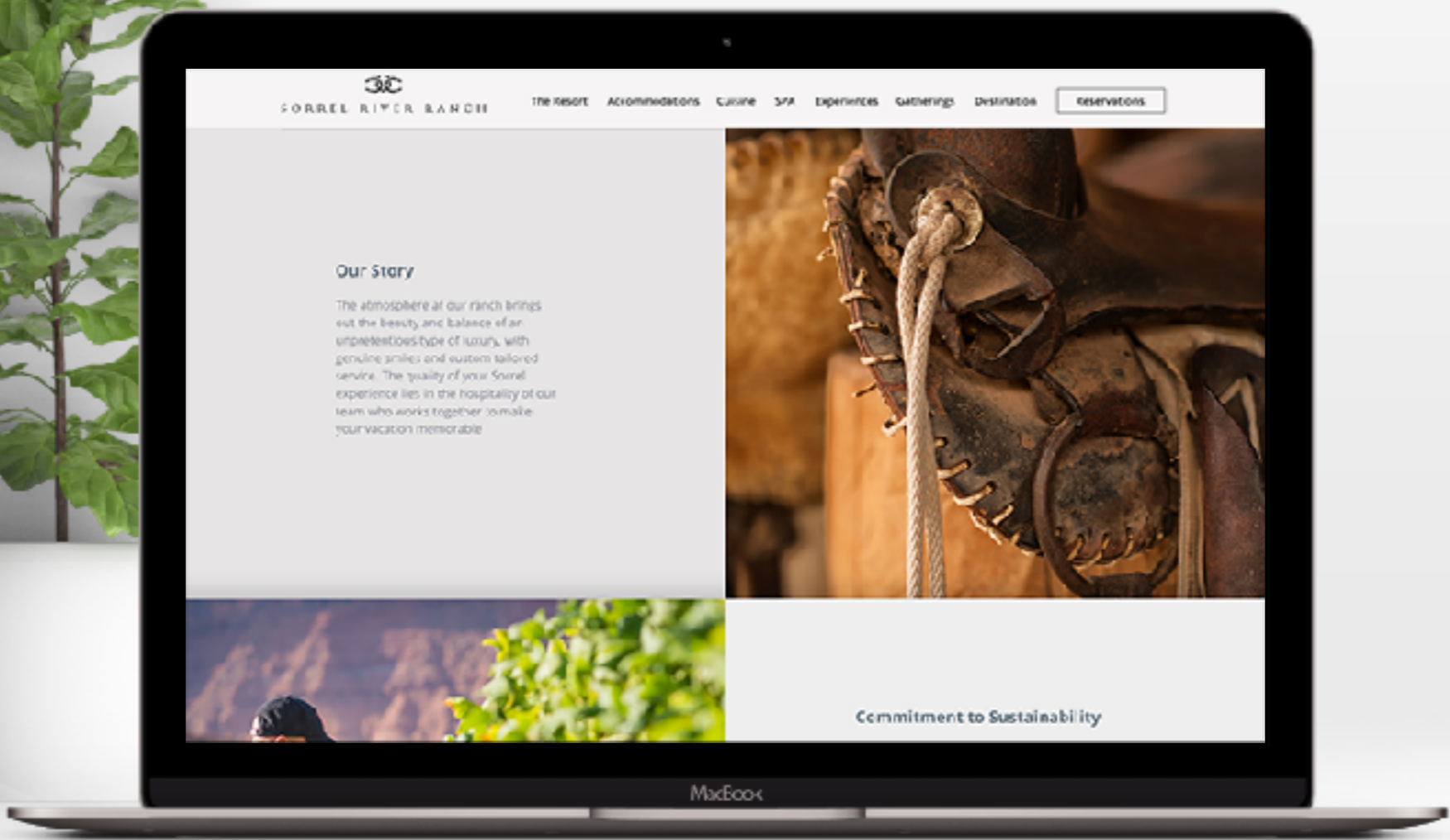
*Etiā scelerisque nunc ex sagittis ihoicus. Mauris eget ullamcorper tortor.
Phasellus nisi enim, mattis eu felis sit amet, malesuada pharetra purus.
Integer congue dapibus felis, at vulputate quam lobortis ac.*



Our Unique Approach

Sec sollicitudin vehicula nisi pretium euismod. Phasellus urna leo, varius in odio sit amet, variusque tortor. Sed sollicitudin vehicula nisi pretium euismod. Phasellus urna leo, varius in odio sit amet, variusque tortor. Sed sollicitudin vehicula nisi pretium euismod. Phasellus urna leo, lorem.

AlParius in oris sit amet, variusque tortor. Sed



Our Story

The atmosphere at our ranch brings out the beauty and balance of an unpretentious type of luxury, with genuine smiles and custom tailored service. The quality of your *Forreel* experience lies in the hospitality of our team who works together to make your vacation memorable.



Commitment to Sustainability

A rustic bathroom with a white bathtub, a wooden deck, and a window with a view of trees. The room features wood-paneled walls and a wooden railing on the deck. A white towel is hanging on a rack, and a book is open on a wooden tray in the tub. A vase of yellow flowers sits on the windowsill.

WE ARE HERE TO SERVE YOU

More home than hotel, we attend to every detail. Allow us to take care of you and make your stay as adventurous or private as you wish.

[Learn about our approach](#)

A scenic landscape featuring a dirt trail winding through a valley. Four people are riding horses away from the viewer. The background consists of large, layered rock formations under a clear sky. The lighting suggests late afternoon or early morning.

THE WILDERNESS IS CALLING

Make your escape from the built world to the natural world. Come to recalibrate inside our gates or discover what lies in the surrounding area.

[Learn more about our activities](#)



NATURE IS OUR GREATEST AMENITY

Why stay at Sonnet? Because of the way it makes you feel. Our services and amenities are here to enhance and strengthen your sense of well-being.

[Our "farm-to-table" policy](#)



THE BEST SOUVENIR IS A GREAT STORY

We provide an unparalleled venue for group events, corporate retreats, weddings, and social gatherings. Service, seclusion, and privacy come first.

Group Retreats

RE-CONNECT.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do

CHECK AVAILABILITY

THANK YOU